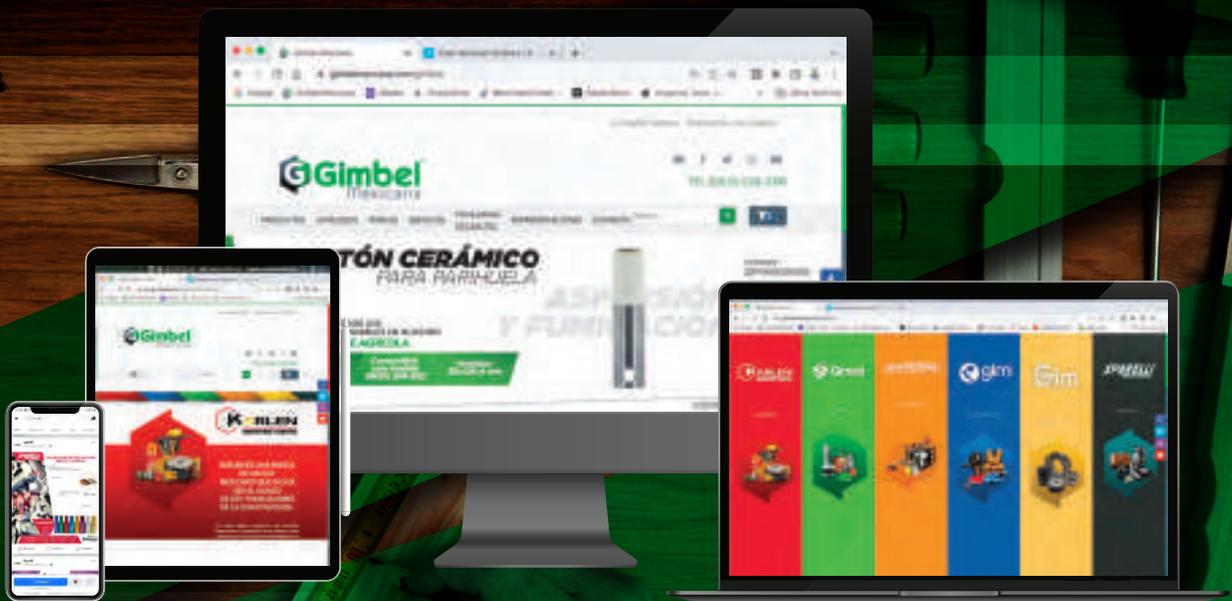


The background of the advertisement is a workshop scene with various tools and materials. A wooden workbench is visible with a ruler, a pencil, and a pair of pliers. A laptop is open on the left, and a smartphone is in the foreground. A green semi-transparent banner is overlaid on the top half of the image. The Gimbel Mexicana logo, a stylized white 'G' inside a hexagon, is positioned to the left of the brand name 'Gimbel' in a large, bold, white font. Below 'Gimbel' is the word 'Mexicana' in a smaller, white, sans-serif font. A registered trademark symbol (®) is located to the upper right of the 'l' in 'Gimbel'.

Gimbel Mexicana



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